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# LATEST ON: The Rocco Forte Collection


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 ...EUR8,400 and EUR35,000. The first deal has already been made with Hotel Amigo in Brussels, which is part of the **Rocco Forte Collection**. El Haimer: "We don't want to start selling hotel..."  
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**THE CITY INTERVIEW: Ironman Forte fit to fight through the crisis**  
  
 ...as a hotelier. And he has lost one empire and built another, all in the space of about 15 years. His **Rocco Forte Collection** is a luxury hotel group offering impeccable service.  
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**Rocco Forte hires ex-M&B finance director Karim Naffah**  
  
 ...who lost his job after leading a GBP500m hedging debacle, has been appointed as managing director of the **Rocco Forte Collection**. By Louise Armitstead and Jonathan Sibun  
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**Move over, Mr De Niro...my mum's back in town**  
 ...London to Catania, transfers and breakfast daily. A three-night stay at the Verdura Spa and Resort, part of the **Rocco Forte Collection**, costs from GBP755 per person, based on two sharing....  
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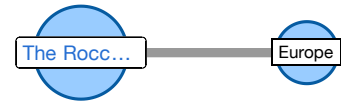
"Leisure travel is leading the recovery, with travelers who may have been skipping their second holiday returning to the market," said Richard Power, brand managing director for the Rocco Forte Collection, which has 13 hotels in Europe, including Brown's in London, and has raised rates at selected locations. "People are feeling more personal-spending resilience."  
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 ...in 1989, with their monastery in ruins, the few surviving monks forged a unique partnership with the **Rocco Forte Collection**, which converted some of the historic buildings into an...  
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**Scottish Business Briefing - Monday 28 June, 2010**  
 ...has won two contracts worth AGBP2.5m that will see the company enhance its presence in the Middle East (Herald). **The Rocco Forte Collection** hotel group has appointed Barr + Wray to...  
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en.wikipedia.org | 2 months ago  
**The Rocco Forte Collection**  
 ...to the Forte name in 1996, the company was originally called RF Hotels, changing to **Rocco Forte**

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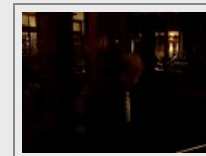
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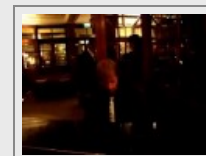
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 Acoustic Graffiti performance at the historic



**Brown's Hotel Pianocrash - Acoustic Graffiti Arts**  
[www.pianocrasher.com](http://www.pianocrasher.com), http  
 Acoustic Graffiti performance

## More on The Rocco Forte Collection

Description from Wikipedia

Established in 1996 by renowned hotelier Sir Rocco

**Hotels in 2003 and The Rocco Forte Collection** on 29 July 2007. The **company's** sales offices...

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Prague Post | 2 months ago  
**Movers & Shakers: AmCham elects new president**  
 ...34, is the new corporate sales manager at the Augustine Hotel in Prague, a residence that is part of the **Rocco Forte Collection**. Churainova has worked in the hotel industry for...

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International Herald Tribune | 3 months ago  
**U.S. Embassy Shuts Down As Bangkok Violence Worsens**  
 ...area, has shut down, at least until Monday. May 14 Verdura Golf and Spa Resort, a luxury resort from the **Rocco Forte Collection**, opened on the southwest coast of Sicily. May 14

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**Luxury Golf Resort Opens in Sicily**  
 ...is better known for its medieval fishing villages and ancient archaeological sites. But now, thanks to the **Rocco Forte Collection**, a luxury hotel chain mostly in Europe, you can add...

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Times Online | 5 months ago  
**Sir Rocco Forte hires Malmaison finance chief Alan Clark**  
 ...his luxury hotel group's financial position after last year's covenant breaches on part of its bank debt. **Rocco Forte Collection** is thought to be close to announcing the...

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**Occupancies rising this year, rates in 2011**  
 ...been skipping their second holiday returning to the market," said Richard Power, brand managing director for the **Rocco Forte Collection**, which has 13 hotels in Europe, including Brown's...

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Forte, the Rocco Forte Collection is a family of 13 luxury hotels and resorts, with four new properties set to open in the next three years.

**Name:** The Rocco Forte Collection

**Type:** Public Limited Company

**Location:** London, England, UK

**Founder:** [Sir Rocco Forte](#)

**Founded:** 1996 in London, England, UK

**Industry:** Hospitality

**Services:** Management of Hotels

**Key People**

Director of Design  
 Olga Polizzi,  
 Executive Chairman  
 Sir Rocco Forte,

**Products:** Hotels


**No. of Employees:** 1,500 (2007)

**Motto:** The Art of Simple Luxury


**Website:** [www.roccofortecollection.com](http://www.roccofortecollection.com)

**Products from Amazon.com**

**Plunkett's Airline, Hotel & Travel Indust...**

 Jack W. Plunkett (Book) **\$249.99**  
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Brain DeWolf (Book – Feb 6, 2010) **\$9.95**  
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