

[Shows](#) | [Sections](#) | [Topics](#) | [Podcasts](#)

[Market Summary](#) | [Market Indexes](#) | [Market Movers](#) | [Market Sectors](#)
[A-Z Stock Listings](#) | [Foreign Markets](#) | [ETF Screener](#) | [Mutual Funds](#)
[CEO Wealthmeter](#) | [Oil & Energy](#) | [Metals](#) | [Currencies](#) | [Treasury Rates](#)

Other Tools: [My Watchlist](#) | [Calculators](#)

[Symbol Lookup](#)

PROPERTY4EAST and Private World Bring Together Celebrity Clientele

Business Wire News Releases

Published: 12/20/10 05:55 AM EST

Private World, specialists in letting the world's finest private rental estates, has acquired exclusive rights to manage the short stay section of international property network PROPERTY4EAST.com.

Private World, based in London, has over ten years proven expertise in letting luxurious villas in eighty countries worldwide. The company's policy of representing only the very best private homes – chosen for their exceptional privacy, style and individuality – has attracted many A-List celebrities and high-profile figures from the business world to its clientele.

Such international stars depend on the high levels of discretion and service the company provides – allied to the global range of its property network. According to Ian Holmes, President of Private World, his clients' main concerns are not price but privacy, style and services – that often include hand-picked concierges, cooks, butlers and drivers. All these advantages add to the exclusivity and the appeal of Private World.

Solid partner for the eastern markets

As Russia, Eastern Europe and the Middle East have become more important for the global market, Ian Holmes acknowledges that the clientele from these regions has grown over recent years. 'Today, these customers form a big part of our business, and that is why we wished to collaborate with PROPERTY4EAST. As an international real estate platform with a focus on the eastern regions, PROPERTY4EAST will prove to be an essential support to reach investors and celebrity clientele in Russia, Eastern Europe and the Middle East', states Ian Holmes.

'The collaboration between both companies is funded by the respect and trust between Ignace Meuwissen, Head of Private Desk Russian Clients at PROPERTY4EAST, and Ian Holmes', adds Alexandra Levkov, spokeswoman of Ignace Meuwissen. 'Mr. Holmes and Mr. Meuwissen have been acquaintances for a long time, now they can share their passion for exclusive and one-of-a-kind real estate through this unique cooperation.'

All eyes on the future

Real estate agents and developers can continue to offer their property to let on PROPERTY4EAST.com, though the offered estates will be closely supervised by Private World. 'The key to our success is unique real estate: we offer absolute holiday treasures. Nothing less. Therefore, we have to maintain strict criteria by advising agents on the presentation of their real estate through to the signing of their lease', says Ian Holmes.

In the future, PROPERTY4EAST.com and Private World will also offer fully serviced city residences to let. These luxurious apartments and houses in top-class cities worldwide can be rented by the week. 'This is to cater for a new holiday trend among our clientele. They prefer the comfort of a private residence over the bustle of hotel suites', concludes Holmes.

Contacts:

Press contact
 Alexandra Levkov, +352 27365351
 Chief Press Officer
a.l@property4east.com

Business Wire News Releases



Today

- 11:16 AM [SouFun to Hold a Conference Call on its Recent Agreement to Acquire Former AIG Training Center](#)
- Fri, Dec 24, 2010**
- 04:54 PM [Spectral Capital Identifies Large Goldmine Acquisition Target; Signs Letter of Intent](#)
- 03:30 PM [My Vintage Baby Makes Announcement](#)
- 01:42 PM [UANI Calls on U.S. Regulated Companies to End Business in Iran on the Basis of Unwarranted Trade Licenses](#)
- 12:30 PM [First Interstate BancSystem, Inc. Announces Fourth Quarter Earnings Release and Conference Call](#)
- 12:17 PM [Amkor Technology to Redeem All \\$100 Million of Its 6.25% Convertible Subordinated Notes Due 2013](#)

Find past stories by

▾
 ▾

PAST SHOWS

[TOOLBOX](#) [PODCASTS](#)
[GOOGLE GADGET](#)

THE NUMBERS

Dow	Nasdaq	S&P 500
Dow +0.00	Nasdaq -5.88	S&P 500 -2.07
11573.49 (+0.00%)	2665.60 (-0.22%)	1256.77 (-0.16%)
NYSE -6.40	AMEX +6.46	
7925.36 (-0.08%)	2170.18 (+0.30%)	

Quotes delayed at least 20 mins.

[Symbol Lookup](#)

More Numbers >

- 11:21 AM  [Citigroup Inc. Announces Exchange Offer and Consent Solicitation for Certain Series of CitiFinancial Credit Company's Outstanding Notes](#)
- 11:00 AM  [Santander Mexico Agrees to Acquire GE Capital's Mexican Mortgage Business](#)
- 10:40 AM  [Company Profile for Energy Technologies CZ a.s.](#)
- 10:40 AM  [Company Profile for PostalPix](#)
- 10:20 AM  [Company Profile for July Systems](#)
- 10:10 AM  [Company Profile for Pall Corporation](#)
- 09:35 AM  [A.M. Best Comments on Ratings of Contractors Bonding and Insurance Company](#)
- 09:34 AM  [The Center for Wound Healing, Inc. Acquired by Sverica International](#)
- 09:30 AM  [A.M. Best Comments on RLI Corp.'s Proposed Acquisition of Contractors Bonding and Insurance Company](#)
- 07:30 AM  [CC Media Holdings, Inc. Announces It is Exploring Various Financing Alternatives](#)
- 07:30 AM  [Clear Channel Communications, Inc. Announces It is Exploring Various Financing Alternatives](#)
- 03:00 AM  [Research and Markets: 2010-2015 in-Depth Research Report on China's Sodium Fluoride Industry Contains the Challenges the Enterprises Faces and the Strategies They Made](#)

Thu, Dec 23, 2010

- 10:50 PM  [Government Takes Lead to Spur Private Investments in Green Energy Industry](#)
- 10:24 PM  [JMB Construction from Dana Wilkins, Chief Estimator Statement Regarding Kentfield, Calif. Sewage Overflow](#)
- 10:04 PM  [EPA: Create Sustainable Rural Villages Through Clean Pig Farming and Renewable Green Energy](#)
- 09:25 PM  [Resource Recycling Society with Zero Waste and Complete Recycling](#)
- 09:07 PM  [MB Financial, Inc. Announces Schedule for Fourth Quarter 2010 Earnings Release and Conference Call](#)
- 09:01 PM  [Peak Web Hosting Offers a Solution to Holiday Server Slowdowns](#)
- 09:00 PM  [Research and Markets: Research Report on China's Condiment Industry - 2010-2012](#)
- 08:51 PM  [Taiwan Leads Asia in Contaminated Site Remediation](#)
- 08:10 PM  [ACLJ: NYC Mayor Bloomberg's Document Release Reveals Inappropriate Involvement Between Mayor's Office & Mosque Developers](#)
- 08:09 PM  [Guggenheim Funds ETFs Declare Year-End and Capital Gains Distributions](#)
- 08:00 PM  [ARYx Therapeutics Clarifies Current Status of Operations](#)
- 07:50 PM  [Law Offices of Howard G. Smith Announces Investigation On Behalf of Shareholders of Tongxin International Ltd.](#)

[▶ More Press Releases From Business Wire News Releases](#)

Powered By: **FinancialContent Services, Inc.**
 Nasdaq quotes delayed at least 15 minutes.
 All other data is delayed at least 20 minutes.
 By accessing this page, you agree to the following [terms and conditions](#).
 Daily Market Updates provided by [MarketMinute.com](#)
 Mortgage Rates, CD Rates & Home Equity Rates provided by [Banks.com](#)
 Stock Analysis provided by [SocialPicks](#) Conference calls info supplied by [OpenCompany](#)
 Fundamental data supplied by [Mergent, Inc.](#)
 Stock quote data supplied by [Telekurs](#)

PROGRAMS

[American RadioWorks](#)
[American Routes](#)
[Being](#)
[Composers Datebook](#)
[Marketplace](#)
[Marketplace Money](#)

[Marketplace Morning Report](#)
[Marketplace Tech Report](#)
[Performance Today](#)
[Pipedreams](#)
[A Prairie Home Companion](#)

[Saint Paul Sunday](#)
[The Splendid Table](#)
[The Story](#)
[SymphonyCast](#)
[The Writer's Almanac](#)
[More...](#)

SUPPORT AMERICAN PUBLIC MEDIA

American Public Media's online services are supported by users like you. [Contribute now...](#)

MORE FROM AMERICAN PUBLIC MEDIA

[APM Podcasts/RSS Feeds](#)
[APM Newsletters](#)
[iTunes U](#)
[Public Radio Tuner](#)
[APM Careers](#)
[About APM](#)