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PRESS RELEASE:

# Property4east extension for real estate agents and high end property specialists in Eastern Europe, the Middle East and Luxemburg

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Wed Dec 28, 2011 10:53am EST

Being able to offer the market exclusive property is becoming more and more difficult for both real estate agents and high end property specialist in Eastern Europe and the Middle East. Today's unfavourable climate in the financial markets, the surfeit of properties coupled with a lack of communication present a serious stumbling block when trying to attract potential clients.

According to Alexandra Levkov, head of the press service at [Property4east](#), both the East European and Middle East markets still remain difficult to access with a view to offering exclusive properties. To become an active player in these markets, well-thought out communication is essential. Eastern Europe is often considered by people to be on a par with [Russia](#), and yet we regard it as a collection of individual countries. At present, our main markets are Russia, Ukraine, Azerbaijan, Kazakhstan, Latvia, Lithuania & Mongolia.

[Property4east](#), together with various important media channels, has developed a marketing tool to locate potential clients in this as yet unknown market. Says Alexandra Levkov: "we shall offer a tailor-made plan to the real estate agent or high end property specialists which will include proposing the project personally to the most important real estate agents, family offices, private bankers and potential clients (every property must first be accepted). One of the gems of this marketing tool is [Villa Lauriston](#) in Silicon Valley, placed in our hands by [Marcie Hartley](#) of [Hilton & Hyland](#), an affiliate of [Christie's International Real Estate](#).

As regards the Luxemburg market, [Property4east](#) has recently concluded an agreement with [Leon Magazine](#), a bi-monthly lifestyle magazine with a circulation of 10,000 in the financial sector sent to top managers and wealthy Luxemburgers. From next year onwards, we will be taking out 15 pages in each publication for our business. We made this decision because we have an office in Luxemburg and the people of Luxemburg are the second highest earners in the World! This agreement is bilateral since we already have a connection via the Luxemburg financial sector with potential clientele in Eastern Europe and in the Middle East.

[Property4east](#) is a unique marketing services company created to offer the world's most beautiful and exclusive real estate to wealthy investors in the Middle East, Russia, Latvia, Ukraine, Belorussia,

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Azerbaijan, Kazakhstan, Mongolia and the rest of Eastern Europe.

Contact: Alexandra Levkov - a.l@property4east.com

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